

PARTNERSHIP PROPOSAL

Proposal for [School name]

Prepared by Farrukh Anwaar · [Date] · Valid for 30 days



1

PILOT CLASS

6

WEEKS

—

STUDENTS

—

INVESTMENT

Template. Scope, delivery and pricing differ for every school; nothing here should go out unchanged.

1 • Objective

[One or two sentences in the school's own words.] For example: introduce structured coding to Years **[4–6]**, with evidence of completion for parents and a certificate carrying the school's name.

2 • Scope

Year groups	[Year 4, Year 5]
Number of students	[60]
Course(s)	[Scratch, then Python Part 1]
Lessons in scope	[51]
Teachers with dashboard access	[3]

3 • Delivery model

Select one, delete the rest.

MODEL	HOW IT RUNS	BEST WHEN
Self-paced	Lessons in a computer period or as homework; teacher monitors the dashboard.	A teacher can supervise.
Blended	Self-paced plus [N] live sessions a term.	You want a specialist presence.
Fully taught	Coderboy delivers every session, on site or online.	No internal capacity.

4 • Timeline

PHASE	WHEN	WHAT HAPPENS
Pilot	[Weeks 1–6]	One class, one course. Setup, register loaded, weekly progress shared.
Review	[Week 7]	Completion data, teacher feedback, decision to continue.
Rollout	[Term 2]	Remaining year groups added.

5 · Responsibilities

Coderboy provides

Platform and hosting · all course content · class and teacher setup · co-branded certificates · progress reporting · staff support · [live sessions if applicable]

The school provides

Devices and internet · a supervising teacher · the class register · a named contact · parental consent per school policy

6 · Certification and branding

- Certificates carry [School name]'s logo and signatory alongside Coderboy's.
- Signatory: [Name, title].
- Each has a unique number verifiable at fanwaar.com/coderboy/verify.
- Branding is fixed onto the certificate when issued, so reprints match the original.

7 · Data and safeguarding

- Children receive **no accounts, no email addresses and no passwords**.
- Data held: first name, lesson progress, certificate record.
- Public verification shows a first name and initial only.
- Records deleted on request; DPA available.

8 · Commercials

Pricing is set per engagement — complete this table before sending. Never send the proposal with placeholders showing.

ITEM	BASIS	AMOUNT
Pilot	[one class, N weeks]	[amount / free]
Per student	[per term / per year]	[amount]
School licence	[unlimited, per year]	[amount]
Live sessions	[per session]	[amount]
Certificates	Included	—

Invoicing [termly, in advance] · terms [30 days] · currency [PKR / AED]

9 · How we will judge it worked

- [80% of the class completes within the term]
- [average watch time above N minutes]
- [the teacher would recommend continuing]

10 · Agreement

Signing confirms scope, timeline and commercials for the **pilot phase only**. Rollout is agreed separately after review.

For [School name] — name, title, date

For Coderboy — Farrukh Anwaar, date